ACCESS, USE, AND INTELLECTUAL PROPERTY

Sara Piasecki
Anchorage Museum
ACCESS
ACCESS: WHO

• Intended audiences

• Restricted content, restricted spaces
ACCESS: WHAT

• Material formats, media
• Content types
ACCESS: WHERE

- In person
- Online
ACCESS: HOW

• Physical materials

• Digital files
ACCESS = USE
USE

- Personal
- Educational
- Research
- Publication
- Commercial
INTELLECTUAL PROPERTY
POSSESSION ≠ RIGHTS
INTELLECTUAL PROPERTY INCLUDES

- Intellectual property rights
- Copyright
- Moral rights
- Privacy rights
- Ownership rights
- Cultural property rights

ANCHORAGE MUSEUM
I am not a lawyer.
COPYRIGHT TERMS

• Copyright terms vary
  – Published vs. unpublished
  – Content created by governments
  – Creative commons
FAIR USE

What is fair use? The law says:
1. Purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;
2. Nature of the copyrighted work;
3. Amount and substantiality of the portion used in relation to the copyrighted work as a whole;
4. Effect of the use upon the potential market for or value of the copyrighted work.
WHAT IS YOUR TOLERANCE FOR RISK?
CONTACT

Sara Piasecki
Archivist, Anchorage Museum
spiasecki@anchoragemuseum.org
907-929-9234